



WASHINGTON TOWNSHIP SCHOOLS FOUNDATION

Students • Alumni • Community

2022 SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE

Connecting private funding, community, and alumni with Washington Township Schools to support and enhance unique educational experiences for our students.

Benefits are for the calendar year in which the donation is made and run Jan 1- Dec. 31

	FRESHMAN \$250	SOPHOMORE \$500	JUNIOR \$1,500	SENIOR \$2,500	GRADUATE \$5,000	MASTER \$10,000
General Sponsor Benefits						
LISTED ON WEBSITE, ANNUAL REPORT & GRANT RECIPIENT FOLDER	•	•	•	•	•	•
NORTH CENTRAL FALL MUSICAL AND RECEPTION INVITATION	•	•	•	•	•	•
NORTH CENTRAL HIGH SCHOOL PERFORMING ARTS PASS			•	•	•	•
SOCIAL MEDIA SPONSORSHIP SHOUTOUTS				•	•	•
BASH REGISTRATIONS				4	4	6
GREAT NORTH RUN REGISTRATIONS			2	4	4	6
NORTH CENTRAL ATHLETIC PASS					•	•
RECOGNITION AT MSDWT SCHOOL BOARD MEETING					•	•
Commemorative Brick In The North Central Plaza						
4"X8"		•	•			
8"X8"				•	•	•
Great North Run Exposure						
T-SHIRT BACK & EVENT DONOR SIGNAGE			•	•	•	•
REGISTRATION FORMS, SCHOOL BANNERS & PROMOTION POSTERS					•	•
PRESENTING POSITIONING ON SHIRT & REGISTRATION FORMS						•
STARTING LINE BANNER						•
Bash Logo Exposure						
EVENT DONOR SIGNAGE			•	•	•	•
AUCTION MOBILE BIDDING DEVICE				•	•	•
INVITATIONS & EVENT PROMOTIONAL POSTER					•	•
PRESENTING POSITIONING ON INVITATION						•
Homecoming Pre-Party Logo Exposure						
EVENT DONOR SIGNAGE						•

OUR EVENTS

Great North Run

MARCH, 12 2022

A large ongoing community event, details to be released January 2021

PARTICIPANT REACH: +/- 3,000

PRE-EVENT PROMOTIONAL REACH: 75,000

North Central Homecoming

SEPTEMBER 2022

Free pre homecoming game tailgate community event. Food trucks, reunion tables, spirit activities and musical entertainment.

DAY OF REACH: 500

PRE-EVENT PROMOTIONAL REACH: 30,000

Annual BASH

NOVEMBER 5, 2022

Social fundraising event with great food, open bar, live entertainment, and silent auction.

DAY OF REACH: 300

PRE-EVENT PROMOTIONAL REACH: 30,000

OUR WEB AND SOCIAL MEDIA PRESENCE

Annual Web Sessions

>11,000

Twitter Followers

640

Facebook Followers

2870

Average Post Engagement

>1300

OUR IMPACT

Support Distributed

>\$7,400,000

Student Grant Impacts

>765,000

Staff Grant Impacts

>32,000

Grants Awarded

>2,960

FOR MORE INFORMATION ABOUT THE IMPACT WE ARE MAKING, VISIT WTSfoundation.org