

SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE					
FRESHMAN \$250	SOPHOMORE \$500	JUNIOR \$1,500	SENIOR \$2,500	GRADUATE \$5,000	MASTER \$10,000
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	FRESHMAN \$250	FRESHMAN \$250 SOPHOMORE	FRESHMAN \$250	FRESHMAN \$250	FRESHMAN \$250 SOPHOMORE \$500 SENIOR \$2,500 CHAPTER \$2,500 CHAPTER \$2,500 CHAPTER \$2,000 CHAPTER \$2,000

OUR EVENTS

Great North Run

PRESENTING POSITIONING ON INVITATION

EVENT DONOR SIGNAGE

Homecoming Pre-Party Logo Exposure

A large ongoing community event, details to be released January 2021

PARTICIPANT REACH: +/- 3,000 PRE-EVENT PROMOTIONAL REACH: 75,000 North Central Homecoming SEPTEMBER

Free pre homecoming game tailgate community event. Food trucks, reunion tables, spirit activities and musical entertainment.

DAY OF REACH: 500
PRE-EVENT PROMOTIONAL REACH: 30,000

Annual BASH
NOVEMBER

Social fundraising event with great food, open bar, live entertainment, and silent auction.

DAY OF REACH: 300
PRE-EVENT PROMOTIONAL REACH: 30,000

OUR WEB AND SOCIAL MEDIA PRESENCE

Annual Web Sessions Twitter Followers Facebook Followers Average Post Engagement >11,000 640 2,999 >850

OUR IMPACT

Support Distributed Student Grant Impacts Staff Grant Impacts Grants Awarded >\$8,400,000 >765,000 >30,000 >3,017