



# WASHINGTON TOWNSHIP SCHOOLS FOUNDATION

Students • Alumni • Community

## 2024 SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE

Connecting private funding, community, and alumni with Washington Township Schools to support and enhance unique educational experiences for our students.

Benefits are for the calendar year in which the donation is made and run Jan 1- Dec. 31.

|   | FRESHMAN<br>\$250 | SOPHOMORE<br>\$500 | JUNIOR<br>\$1,500 | SENIOR<br>\$2,500 | GRADUATE<br>\$5,000 | MASTER<br>\$10,000 |
|---|-------------------|--------------------|-------------------|-------------------|---------------------|--------------------|
| <b>General Sponsor Benefits</b>                       |                   |                    |                   |                   |                     |                    |
| LISTED ON WEBSITE, ANNUAL REPORT & GRANT FOLDER       | •                 | •                  | •                 | •                 | •                   | •                  |
| NORTH CENTRAL FALL MUSICAL AND RECEPTION INVITATION   | •                 | •                  | •                 | •                 | •                   | •                  |
| SOCIAL MEDIA SPONSORSHIP SHOUTOUTS                    |                   |                    |                   | •                 | •                   | •                  |
| BASH REGISTRATIONS                                    |                   |                    |                   | 4                 | 4                   | 6                  |
| GREAT NORTH RUN REGISTRATIONS                         |                   |                    | 4                 | 4                 | 4                   | 6                  |
| RECOGNITION AT MSDWT SCHOOL BOARD MEETING             |                   |                    |                   |                   | •                   | •                  |
| <b>Commemorative Brick in The North Central Plaza</b> |                   |                    |                   |                   |                     |                    |
| 4"X8" (Provided first year of sponsorship)            |                   | •                  | •                 |                   |                     |                    |
| 8"X8" (Provided first year of sponsorship)            |                   |                    |                   | •                 | •                   | •                  |
| <b>Great North Run Logo Exposure</b>                  |                   |                    |                   |                   |                     |                    |
| T-SHIRT BACK & EVENT SPONSOR SIGNAGE                  |                   |                    | •                 | •                 | •                   | •                  |
| LISTED ON REG FORMS, SCHOOL BANNERS, POSTERS          |                   |                    |                   |                   | •                   | •                  |
| PRESENTING POSITIONING ON SHIRT & REG FORMS           |                   |                    |                   |                   |                     | •                  |
| STARTING LINE BANNER                                  |                   |                    |                   |                   |                     | •                  |
| <b>Bash Logo Exposure</b>                             |                   |                    |                   |                   |                     |                    |
| EVENT SPONSOR SIGNAGE                                 |                   |                    | •                 | •                 | •                   | •                  |
| AUCTION MOBILE BIDDING DEVICE                         |                   |                    |                   | •                 | •                   | •                  |
| INVITATIONS & EVENT PROMOTIONAL POSTER                |                   |                    |                   |                   | •                   | •                  |
| PRESENTING POSITIONING ON INVITATION                  |                   |                    |                   |                   |                     | •                  |
| <b>Homecoming Pre-Party Logo Exposure</b>             |                   |                    |                   |                   |                     |                    |
| EVENT SPONSOR SIGNAGE                                 |                   |                    |                   |                   | •                   | •                  |

## OUR EVENTS

| Great North Run<br>MARCH                                       | North Central Homecoming<br>SEPTEMBER                        | BASH<br>NOVEMBER                                       |
|--|--|--|
| <b>Broader Community Event</b><br><i>Race and Fitness Fair</i> | <b>MSDWT Community Event</b><br><i>Family Tailgate Party</i> | <b>Fundraising Event</b><br><i>Adults-only Evening</i> |
| PARTICIPANTS: +/- 3,000<br>PROMOTIONAL REACH: 75,000           | PARTICIPANTS: +/- 650<br>PROMOTIONAL REACH: 30,000           | PARTICIPANTS: +/- 300<br>PROMOTIONAL REACH: 30,000     |

## OUR WEB AND SOCIAL MEDIA PRESENCE

|  |                                  |                                       |
|--|----------------------------------|---------------------------------------|
| Annual Website<br>>16,000 Users; > 40,000 page views | Social Media Followers<br>>4,000 | Average Post Reach<br>>1,448 profiles |
|--|----------------------------------|---------------------------------------|

## OUR IMPACT

|                                     |                                   |                                |
|-------------------------------------|-----------------------------------|--------------------------------|
| Support Distributed<br>>\$9,100,000 | Annual Student Impacts<br>>30,000 | Annual Staff Impacts<br>>1,300 |
|-------------------------------------|-----------------------------------|--------------------------------|

FOR MORE INFORMATION ABOUT THE IMPACT WE ARE MAKING, VISIT [WTSfoundation.org](http://WTSfoundation.org)